

KITOMBA LOGO GUIDELINES

Kitomba logo

The Kitomba logo should be used as it is, please do not manipulate it in any way. For example do not crop, rotate, change colour, remove any elements, etc.

The white (negative) version of the logo should be used where the positive is not legible.

Preferred logo:



Secondary logo, use this if tagline is not legible:



Minimum space

The minimum space around the Kitomba logo should be that of the 'o' within the logo.

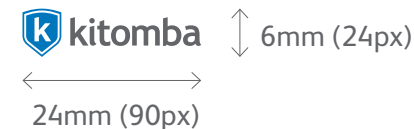
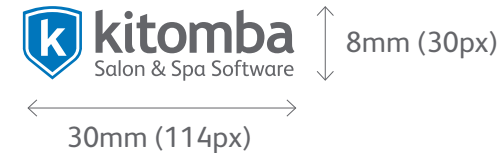
Minimum size

The Kitomba logo with tagline should not be used any smaller than 30x8mm (114x30px).

Minimum space:



Minimum size:



Kitomba colours

The Kitomba logo should always be in these colours, no other colours are to be used as a fill.

Primary colour:



Blue

Pantone 3005C

R: 37 C: 84
G: 116 M: 51
B: 187 Y: 0
 K: 0

#0076BC

Secondary colour:



Charcoal

Pantone 10C

R: 100 C: 61.2
G: 101 M: 52.7
B: 105 Y: 47.9
 K: 19.3

#65656A